

Hammer.

Tag Integration Solution for Converters

Stora Enso Intelligent Packaging



Dear Converting Partner.

Packaging is digitalizing through RFID. Stora Enso Intelligent Packaging provides comprehensive solutions for taking advantage of the RFID shift. When unique digital identity is given to all products and packages, both brand owners, retailers and logistics providers can improve supply chain and marketing.

This is also done in collaboration with our converting partners, who will earn more business by taking care of tag integration on packaging.

To enable this solution, we provide converters tag integration solution called **Hammer**. It is a solution concept covering all relevant areas on integrating tags to packaging. Hammer is made compatible with most used packaging production line equipment.

Hammer serves brand owners' digitalization needs when using corrugated, cartonboard, plastic and rigid packages. Whether your operations are using printing, die-cutting or gluing operation we will adjust the system to best fit to your existing processes and provide high performance and quality products with exceptional yield to your customers.

This brochure explains how **Hammer** can drive your business growth from digitalization.





Hammer System designed to apply RFID labels onto large packaging material sheets. Used prior to die-cutting process. Optimal for small packaging sizes.

Benefits of Hammer

1. New offering for converters without high development costs and investments
2. One system taking care of all tag integration requirements
3. Stora Enso Tag Supply is optimized for high-speed label applicators instead of small printer/encoder devices
4. High production speed – typically no need to slow down packaging converting lines
5. No or low packaging material waste – as out-of-spec tags will be detected and removed before application head
6. Data collection with low investment
7. Simple to operate and user does not need RFID skills

How to start with us:

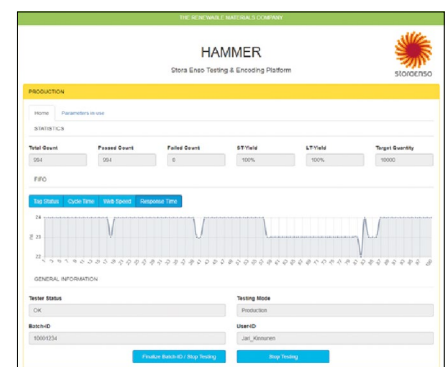
1. Contact Stora Enso Intelligent Packaging
2. Site visit/converter equipment evaluation
3. Customer profiling and end use application requirements
4. Collaboration agreement
5. Hammer installation and testing
6. Ramp up and start of delivery

Contact our Intelligent Packaging team for more information:

www.storaenso.com/intelligentpackaging



Hammer System installed into Glueing/Folding machine. Applies RFID labels on die-cut packaging blanks. Optimal for all packaging sizes.



Easy and intuitive Hammer user interface. Enabled real-time visibility and statistics.